

EVENT HOSTING GUIDELINES

- We recommend reviewing the Event Checklist and other tools available on the 'Host Your Own Event' page at EU. [IsagenixEvents.com](https://www.isagenixevents.com) to maximise your hosting experience and event quality.

PRESENTATION THEME AND CONCEPTS

- Always be truthful. Do not mislead or exaggerate when promoting your Isagenix business in any manner. Tell the whole story in context and include appropriate disclaimers.
- Make appropriate claims. Use only pre-approved or compliance approved Isagenix content. Check the resource library eu.isagenixbusiness.com/resources. Send any custom made advertising, flyers or presentation to the Compliance Team for approval by email to ComplianceEU@isagenixcorp.com
- Be transparent. Clearly identify yourself as an Isagenix Independent Associate using the approved logo and text.
- The event host assumes responsibility for reviewing all Success Stories and ensuring your presenters have reviewed the guidelines for staying compliant onstage.

ISAGENIX BRANDING AND TOOLS

- Event hosts should adhere to the current Isagenix branding. Please note, Isagenix Corporate event names which are trademarked cannot be used as the name of an Associate's event (with the exception of Super Saturdays and Opportunity Meetings). Further, the tools as provided by Corporate cannot be modified.

HANDLING PERSONAL INFORMATION (PRIVACY)

- Credit card storage is not compliant with our security standards: Please remove all customer credit card storage while carrying out any event transaction.
- Eliminate any paper forms that collect credit card information used throughout the event or any forms used in booking travel for your presenters.
- Attendee or prospect information must be kept confidential and may not be sold to third parties or shared with other contacts without prior consent.
- Acknowledge a Privacy Statement where required when collecting personal information.

VENUE REQUIREMENTS

- Select a venue which portrays the lifestyle and brand of Isagenix and is accommodating to your desired audience.
- Please note, you may be required to secure public liability insurance. Speak to your tax agent or insurance broker for assistance.